## Allison M. N. Archer

3551 Cullen Boulevard, Room 447 Phone: 713-743-2258

Philip G. Hoffman Hall Email: amarcher3@uh.edu

Houston, TX 77204-3011 Web: https://www.allisonarcher.com

# Academic Employment

Assistant Professor, Department of Political Science and Jack J. Valenti School of Communication, University of Houston, 2019–

Assistant Professor, Jepson School of Leadership Studies, University of Richmond, 2017-2019

### Education

Ph.D., Political Science, Vanderbilt University, 2017 Fields: American Politics, Political Methodology

M.A., Political Science, Vanderbilt University, 2015

B.A., Political Science and Journalism, Emory University, 2009 *Summa cum laude*, Phi Beta Kappa

### **Publications**

\* denotes graduate student

#### **ARTICLES**

Archer, Allison M. N., Carolyn Schmitt,\* Shannon C. McGregor, and Heesoo Jang.\* Accepted. "Presidential Authority and the Legitimation of Far-Right News." *The International Journal of Press/Politics*.

Archer, Allison M. N. 2023. "The Effects of Elite Attacks on Copartisan Media: Evidence from Trump and Fox News." *Public Opinion Quarterly* 87(4): 887-910.

Archer, Allison M. N. and Cindy D. Kam. 2022. "She Is the Chair(man): Gender, Language, and Leadership." *The Leadership Quarterly* 33(6): 1-10.

Archer, Allison M. N. and Scott Clifford. 2022. "Improving the Measurement of Hostile Sexism." *Public Opinion Quarterly* 86(2): 223-246.

Archer, Allison M. N. and Joshua P. Darr. 2022. "Gubernatorial Elections Change Demand for Local Newspapers." *American Politics Research* 50(1): 52-66.

Kam, Cindy D. and Allison M. N. Archer. 2021. "Mobilizing and Demobilizing: Modern Sexism and Turnout in the #MeToo Era." *Public Opinion Quarterly* 85(1): 172-182.

Archer, Allison M. N. and Cindy D. Kam. 2020. "Modern Sexism in Modern Times: Public Opinion in the #MeToo Era." *Public Opinion Quarterly* 84(4): 813-837.

Archer, Allison M. N. 2018. "Political Advantage, Disadvantage, and the Demand for Partisan News." *Journal of Politics* 80(3): 845-859.

Archer, Allison M. N. and Joshua D. Clinton. 2018. "Changing Owners, Changing Content: Does Who Owns the News Matter for the News?" *Political Communication* 35(3): 353-370.

Kam, Cindy D., Allison M. N. Archer, and John G. Geer. 2017. "Courting the Women's Vote: The Emotional, Cognitive, and Persuasive Effects of Gender-Based Appeals in Campaign Advertisements." *Political Behavior* 39(1): 51-75.

#### **BOOK CHAPTER**

Archer, Allison M. N. 2020. "Attacking the Fourth Estate: The Nature and Effects of Political Leaders' War with the Press." In *Leadership, Populism, and Resistance*, edited by Kristin M.S. Bezio and George R. Goethals, 129-147. Cheltenham, UK: Edward Elgar.

## Selected Works in Progress

Archer, Allison M. N. and Erik Peterson. "The Fragility of the Local News Trust Advantage: Evidence from Republican Attacks on Local News."

Archer, Allison M. N. and Michelle Torres. "Benevolent Billionaires? Evaluating the Effect of Wealthy Owners on Local News."

Peterson, Erik, Allison M. N. Archer, Kishan Bhakta,\* and Sho Izumisawa.\* "How Elite Criticism of the Media Affects Public Opinion Formation."

Archer, Allison M. N. "Expectations, Election Outcomes, and Political Engagement."

Schmitt, Carolyn,\* Parker Bach,\* Shannon C. McGregor, Heesoo Jang,\* and Allison M. N. Archer. "Fox News Doesn't Deliver for Us Anymore.' Political Elites and Far-Right Media."

# Policy Briefs

Archer, Allison M. N. 2013. "Adjudicating the Commerce Clause: How Price Effects Can Help to Evaluate State 'Wine Wars.'" CSDI Policy Brief 2013-07. Vanderbilt University.

Archer, Allison M. N. 2013. "Can the Media Influence the Voting Behavior of Legislators?" CSDI Policy Brief 2013-03. Vanderbilt University.

## Awards, Honors, and Grants

University of Houston Division of Research New Faculty Research Award, 2020

National Science Foundation Graduate Research Fellowship, 2013-2015 & 2016-2017

Vanderbilt Department of Political Science Competitive Summer Training Award Data Matters: Short Course Series on Text Analysis, 2016
Northwestern University Causal Inference Workshop, 2013
Stanford University Summer Institute of Political Psychology, 2012

Vanderbilt Department of Political Science Travel Grant, 2016

Vanderbilt Graduate School Travel Grant, 2014 & 2015

Research on Individuals, Politics, and Society Lab Small Grant for Experimental Research, 2014

Research on Individuals, Politics, and Society Lab Grant for Summer Training, 2012 & 2013

Emory Scholars Program, Dean's Achievement Scholar, 2006-2009

### **Invited Presentations**

Assistant Professor Excellence Speaker Series (APeX), University of Houston, September 2022

Research on Individuals, Politics, and Society Lab, Vanderbilt University, July 2020

Texas American Politics Symposium, Rice University, October 2019

Research on Individuals, Politics, and Society Lab, Vanderbilt University, June 2018

Department of Political Science, University of Mary Washington, February 2018

### Conference Presentations

Annual Meeting of the Midwest Political Science Association: 2014-2018, 2022-2024

Annual Meeting of the American Political Science Association: 2015, 2018, 2019, 2021-2023

Annual Meeting of the Southern Political Science Association: 2019

New Research on Gender & Political Psychology Conference, Tulane University: 2017

# Teaching

#### UNIVERSITY OF HOUSTON

COMM 3376: Media Effects (undergraduate)

COMM 4372: Media, Power, and Society (undergraduate)

COMM 6398: Special Problems courses for MA students in Journalism & Mass Communication

and Global & Intercultural Communication (graduate)

POLS 3360: Politics and Mass Media (undergraduate)

POLS 6350: Seminar in Media and Politics (graduate)

#### UNIVERSITY OF RICHMOND

LDST 102: Leadership and the Social Sciences (undergraduate) LDST 390 Special Topic: Media and Politics (undergraduate)

#### WORKSHOP

Attendee, Associated Colleges of the South Inclusive Pedagogy Workshop, August 2018

## Advising

#### **UNDERGRADUATE**

Provost's Undergraduate Research Scholarship Program Faculty Advisor: Kathryn Lenihan (UH), Spring 2020

Honors Thesis Advisor: Benedict Roemer (UR), 2018-2019

Honors Thesis Committee: Ashley E. Gross (UR), 2018-2019; Karla Grado (UH), 2020-2021

### **GRADUATE (UH)**

Dissertation Committee: Jamie Wright, 2021-2023; Robert Alvarez, 2023–; Lucas Lothamer, 2023–; Billy Justus, 2023–

MA Thesis Committee: Isaiah Johnson, 2021; Dustin Roberts, 2021-2022; Aymen Khalaf, 2022–2023; Dylan Stracener, 2023–

Graduate Faculty Advisor: EunHye Grace Cho, 2021-

Comprehensive Exam Committees: Summer 2020, Spring 2021, Spring and Fall 2024

Qualifying Paper Committee: Jamie Wright, Summer 2020

### Professional Service

#### DISCIPLINE

Reviewer: American Journal of Political Science; American Political Science Review; American Politics Research; Annals of the International Communication Association; Contention; Criminology, Criminal Justice, Law & Society; De Gruyter, The Journal of Politics; Journal of Race, Ethnicity, and Politics; National Science Foundation; Perspectives on Politics; Political Behavior; Political Communication; Political Psychology; Political Research Quarterly; Politics & Gender; Politics, Groups, and Identities; Public Opinion Quarterly; Science Advances; Social Media + Society; Sociological Focus; W. W. Norton

Section chair: Media and Political Communication, 2023 Annual Meeting of the Western Political Science Association

Discussant, 2018 and 2022-2024 Annual Meetings of the Midwest Political Science Association Panel chair, 2022 Southern Workshop in Empirical Political Science (Rice University)

Reviewer, 2020 Association for Education in Journalism and Mass Communication (AEJMC)
Conference submissions

Discussant, 2020 Gender and Political Communication Workshop (LSU)

Discussant, 2019 Annual Meeting of the Southern Political Science Association

#### UNIVERSITY OF HOUSTON

Chair, Access and Empowerment Committee, Valenti School, 2023– Member, Technology Committee, Department of Political Science, 2019-2020 & 2022– Member, Summer Graduate Fellowship for Research Excellence and Diversity Committee, CLASS, Spring 2023

Member, Anti-Racism and Anti-Discrimination Committee, Valenti School, 2021-2023 Member, Outreach Committee, Department of Political Science, 2021-2022 Member, Graduate Committee, Department of Political Science, 2020-2021 Panelist, Valenti School MA Program Orientation, Summer 2020 & Summer 2021 Reviewer, 2020 Valenti School @frica: Digital Media Conference submissions

#### UNIVERSITY OF RICHMOND

Co-organizer, 2018-2019 Jepson Leadership Forum: "Does Democracy Work?"

Member, Faculty and Staff Development Subcommittee of the President's Advisory
Committee for Making Excellence Inclusive, 2018-2019

Member, Academic Affairs Committee, Jepson School of Leadership Studies, 2017-2019

Member, Student Development Committee (university committee), 2018-2019

Member, COACHE Faculty Survey Working Group (ad hoc provost committee), 2018-2019

Member, Student Affairs Committee, Jepson School of Leadership Studies, 2018

Academic advisor to Jepson School of Leadership Studies undergraduates, 2018-2019

## Non-Academic Employment

Media Coordinator, Cable News Network (CNN), 2010-2011

Video Journalist, Cable News Network (CNN), 2009-2010

#### Skills

Stata, R, LATEX, Qualtrics, Inquisit, Dynamic Process Tracing Environment (DPTE)

References available upon request.

Last updated: February 2024