

Allison M. N. Archer

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Academic Employment

Assistant Professor, Department of Political Science and Valenti School of Communication,
University of Houston, 2019–

Assistant Professor, Jepson School of Leadership Studies, University of Richmond, 2017-2019

Education

Ph.D., Political Science, Vanderbilt University, 2017
Fields: American Politics, Political Methodology

M.A., Political Science, Vanderbilt University, 2015

B.A., Political Science and Journalism, Emory University, 2009
Summa cum laude, Phi Beta Kappa

Publications

Archer, Allison M. N. and Cindy D. Kam. Forthcoming. "Modern Sexism in Modern Times: Public Opinion in the #MeToo Era." *Public Opinion Quarterly*.

Kam, Cindy D. and Allison M. N. Archer. Forthcoming. "Mobilizing and Demobilizing: Modern Sexism and Turnout in the #MeToo Era." *Public Opinion Quarterly*.

Archer, Allison M. N. 2020. "Attacking the Fourth Estate: The Nature and Effects of Political Leaders' War with the Press." In *Leadership, Populism, and Resistance*, edited by Kristin M.S. Bezio and George R. Goethals, 129-147. Cheltenham, UK: Edward Elgar.

Archer, Allison M. N. 2018. "Political Advantage, Disadvantage, and the Demand for Partisan News." *Journal of Politics* 80(3): 845-859.

Archer, Allison M. N. and Joshua D. Clinton. 2018. "Changing Owners, Changing Content: Does Who Owns the News Matter for the News?" *Political Communication* 35(3): 353-370.

Kam, Cindy D., Allison M. N. Archer, and John G. Geer. 2017. "Courting the Women's Vote: The Emotional, Cognitive, and Persuasive Effects of Gender-Based Appeals in Campaign Advertisements." *Political Behavior* 39(1): 51-75.

Working Papers

Archer, Allison M. N. "Trump vs. Fox News: The Effects of Attacking and Defending Partisan Media."

Archer, Allison M. N. and Joshua P. Darr. "Gubernatorial Elections Change Demand for Local Newspapers."

Archer, Allison M. N. and Cindy D. Kam. "She's the Chair(man): Gender, Language, and Leadership." *Revised & resubmitted.*

Archer, Allison M. N. "Expectations, Election Outcomes, and Political Engagement."

Archer, Allison M. N. and Cecilia Hyunjung Mo. "What Appeals Are Most Effective at Recruiting Targeted Samples for Survey Research?"

Policy Briefs

Archer, Allison M. N. 2013. "Adjudicating the Commerce Clause: How Price Effects Can Help to Evaluate State 'Wine Wars.'" CSDI Policy Brief 2013-07. Vanderbilt University.

Archer, Allison M. N. 2013. "Can the Media Influence the Voting Behavior of Legislators?" CSDI Policy Brief 2013-03. Vanderbilt University.

Awards, Honors, and Grants

University of Houston Division of Research New Faculty Research Award, 2020

National Science Foundation Graduate Research Fellowship, 2013-2017

Vanderbilt Department of Political Science Competitive Summer Training Award
Data Matters: Short Course Series on Text Analysis, 2016
Northwestern University Causal Inference Workshop, 2013
Stanford University Summer Institute of Political Psychology, 2012

Vanderbilt Department of Political Science Travel Grant, 2016

Vanderbilt Graduate School Travel Grant, 2014 and 2015

Research on Individuals, Politics, and Society Lab Small Grant for Experimental Research, 2014

Research on Individuals, Politics, and Society Lab Grant for Summer Training, 2012 and 2013

Emory Scholars Program, Dean's Achievement Scholar, 2006-2009

Conference Presentations

"The Effects of Attacking (and Defending) the News Media." 2019 Annual Meeting of the American Political Science Association, Washington, DC; 2019 Texas American Politics Symposium, Rice University.

"Gubernatorial Elections and Demand for Local News." 2019 Annual Meeting of the Southern Political Science Association, Austin.

"Modern Sexism in Modern Times: Public Opinion in the #MeToo Era." 2018 Annual Meeting of the American Political Science Association, Boston.

"Expectations and Engagement in the 2016 U.S. Presidential Election." 2018 Annual Meeting of the Midwest Political Science Association, Chicago.

"She's the Chairman? Gender, Language, and Leadership." 2017 Annual Meeting of the Midwest Political Science Association, Chicago; 2017 New Research on Gender & Political Psychology Conference, Tulane University.

"The Effects of Electoral Advantage and Disadvantage on Political Engagement." 2016 Annual Meeting of the Midwest Political Science Association, Chicago.

"Advantage, Disadvantage, and Partisans' Information Search." 2015 Annual Meeting of the Midwest Political Science Association, Chicago; 2015 Annual Meeting of the American Political Science Association, San Francisco.

"The Politicized Demand for Partisan Media." 2014 and 2015 Annual Meetings of the Midwest Political Science Association, Chicago.

Invited Presentations

"Trump vs. Fox News: The Effects of Attacking and Defending Partisan Media." Research on Individuals, Politics, and Society Lab, Vanderbilt University, July 2020.

"Modern Sexism in Modern Times." Research on Individuals, Politics, and Society Lab, Vanderbilt University, June 2018.

"She's the Chairman? Gender, Language, and Leadership." Department of Political Science, University of Mary Washington, February 2018.

Teaching

INSTRUCTOR

Media Effects (undergraduate), University of Houston
Politics and Mass Media (undergraduate), University of Houston

Media, Power, and Society (undergraduate), University of Houston
Media and Politics (graduate), University of Houston
Media and Politics (undergraduate), University of Richmond
Leadership and the Social Sciences (undergraduate), University of Richmond

UNDERGRADUATE RESEARCH ADVISING

Provost's Undergraduate Research Scholarship Program Faculty Advisor: Kathryn Lenihan,
University of Houston, Spring 2020
Honors Thesis Advisor: Benedict Roemer, University of Richmond, 2018-2019
Honors Thesis Committee Member: Ashley E. Gross, University of Richmond, 2018-2019;
Karla Grado, University of Houston, 2020–

WORKSHOP

Attendee, Associated Colleges of the South Inclusive Pedagogy Workshop, August 2018

Professional Service

DISCIPLINE

Referee: *American Journal of Political Science*, *The Journal of Politics*, *Perspectives on Politics*,
Political Behavior, *Political Psychology*, *Political Research Quarterly*, *Public Opinion Quarterly*
Discussant, 2020 Gender and Political Communication Workshop at LSU, Baton Rouge
Discussant, 2019 Annual Meeting of the Southern Political Science Association, Austin
Discussant, 2018 Annual Meeting of the Midwest Political Science Association, Chicago

UNIVERSITY OF HOUSTON

Member, Graduate Committee, Department of Political Science, 2020–
Member, Technology Committee, Department of Political Science, 2019-2020

UNIVERSITY OF RICHMOND

Co-organizer, 2018-2019 Jepson Leadership Forum: "Does Democracy Work?"
Member, Faculty and Staff Development Subcommittee of the President's Advisory
Committee for Making Excellence Inclusive, 2018-2019
Member, Academic Affairs Committee, Jepson School of Leadership Studies, 2017-2019
Member, Student Development Committee (university committee), 2018-2019
Member, COACHE Faculty Survey Working Group (ad hoc provost committee), 2018-2019
Member, Student Affairs Committee, Jepson School of Leadership Studies, 2018
Academic advisor to Jepson School of Leadership Studies undergraduates, 2018-2019

ASSOCIATION MEMBERSHIPS

American Political Science Association

Midwest Political Science Association
Southern Political Science Association

Non-Academic Employment

Media Coordinator, Cable News Network (CNN), 2010-2011

Video Journalist, Cable News Network (CNN), 2009-2010

Skills

Stata, R, L^AT_EX, Qualtrics, Inquisit, Dynamic Process Tracing Environment (DPTE)

References available upon request.

Last updated: August 2020