

# Allison M. N. Archer

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## Academic Employment

Assistant Professor, Jepson School of Leadership Studies, University of Richmond, 2017–

## Education

Ph.D., Political Science, Vanderbilt University, 2017  
*Committee:* Joshua D. Clinton (co-chair), Cindy D. Kam (co-chair), John G. Geer,  
and Jennifer Jerit (Stony Brook University)  
*Fields:* American Politics, Political Methodology

M.A., Political Science, Vanderbilt University, 2015

B.A., Political Science and Journalism, Emory University, 2009  
*Summa cum laude, Phi Beta Kappa*

## Publications

Archer, Allison M. N. 2018. "Political Advantage, Disadvantage, and the Demand for Partisan News." *The Journal of Politics* 80(3): 845-859.

Coverage: [Nieman Journalism Lab](#)

Archer, Allison M. N. and Joshua D. Clinton. 2018. "Changing Owners, Changing Content: Does Who Owns the News Matter for the News?" *Political Communication* 35(3): 353-370.

Kam, Cindy D., Allison M. N. Archer, and John G. Geer. 2017. "Courting the Women's Vote: The Emotional, Cognitive, and Persuasive Effects of Gender-Based Appeals in Campaign Advertisements." *Political Behavior* 39(1): 51-75.

## Working Papers

Archer, Allison M. N. and Cindy D. Kam. "She's the Chair(man): Gender, Language, and Leadership." *Under review.*

Archer, Allison M. N. "Expectations and Engagement in the 2016 U.S. Presidential Election." *Presented at 2018 MPSA.*

Archer, Allison M. N. and Cindy D. Kam. "Modern Sexism in Modern Times: Public Opinion in the #MeToo Era." *Presented at 2018 APSA.*

Archer, Allison M. N. and Cecilia H. Mo. "What Appeals Are Most Effective at Recruiting Targeted Samples for Survey Research?"

## Works in Progress

Archer, Allison M. N. "Attacking the Fourth Estate: The Nature and Effects of Political Leaders' War with the Press." *Data collection underway.*

Archer, Allison M. N. and Joshua P. Darr. "Gubernatorial Elections and Demand for Local News." *Analyses and additional data collection underway.*

## Other Publications

Archer, Allison M. N. 2013. "Adjudicating the Commerce Clause: How Price Effects Can Help to Evaluate State 'Wine Wars.'" CSDI Policy Brief 2013-07. Vanderbilt University.

Archer, Allison M. N. 2013. "Can the Media Influence the Voting Behavior of Legislators?" CSDI Policy Brief 2013-03. Vanderbilt University.

## Awards, Honors, and Grants

National Science Foundation Graduate Research Fellowship, 2013-2017

Vanderbilt Department of Political Science Competitive Summer Training Award  
Data Matters: Short Course Series on Text Analysis, 2016  
Northwestern University Causal Inference Workshop, 2013  
Stanford University Summer Institute of Political Psychology, 2012

Vanderbilt Department of Political Science Travel Grant, 2016

Vanderbilt Graduate School Travel Grant, 2014 and 2015

Research on Individuals, Politics, and Society Lab Small Grant for Experimental Research, 2014

Research on Individuals, Politics, and Society Lab Grant for Summer Training, 2012 and 2013

Emory Scholars Program, Dean's Achievement Scholar, 2006-2009

## Conference Presentations

"Modern Sexism in Modern Times: Public Opinion in the #MeToo Era." 2018 Annual Meeting of the American Political Science Association, Boston.

"Expectations and Engagement in the 2016 U.S. Presidential Election." 2018 Annual Meeting of the Midwest Political Science Association, Chicago.

"She's the Chairman? Gender, Language, and Leadership." 2017 Annual Meeting of the Midwest Political Science Association, Chicago; 2017 New Research on Gender & Political Psychology Conference, Tulane University.

"The Effects of Electoral Advantage and Disadvantage on Political Engagement." 2016 Annual Meeting of the Midwest Political Science Association, Chicago.

"Advantage, Disadvantage, and Partisans' Information Search." 2015 Annual Meeting of the Midwest Political Science Association, Chicago; 2015 Annual Meeting of the American Political Science Association, San Francisco.

"The Politicized Demand for Partisan Media." 2014 and 2015 Annual Meetings of the Midwest Political Science Association, Chicago.

## Invited Presentations

"Modern Sexism in Modern Times." Research on Individuals, Politics, and Society Lab, Vanderbilt University, June 2018.

"She's the Chairman? Gender, Language, and Leadership." Department of Political Science, University of Mary Washington, February 2018.

## Teaching

### LEAD INSTRUCTOR

Leadership and the Social Sciences (undergraduate), University of Richmond

### TEACHING ASSISTANT

American Public Opinion and Voting Behavior (undergraduate), Vanderbilt University  
Political Psychology (undergraduate), Vanderbilt University  
Mathematics for Social Scientists (graduate), Vanderbilt University

### GUEST SPEAKER/LECTURER

Leadership and the Social Sciences (Dr. Crystal Hoyt), University of Richmond  
Experimental Methods in Political Science (graduate), Vanderbilt University  
Professionalization Seminar: "Early steps for preparing for comps" (graduate),  
Vanderbilt University.

Attendee, Associated Colleges of the South Inclusive Pedagogy Workshop, August 2018

## Professional Memberships and Affiliations

Member, American Political Science Association, 2014–

Member, Midwest Political Science Association, 2014–

Affiliate, Research on Individuals, Politics, and Society Lab, Vanderbilt University, 2012-2017  
Graduate Research Assistant, 2012-2013

Affiliate, Center for the Study of Democratic Institutions, Vanderbilt University, 2013-2017

## Professional Service

### DISCIPLINE

Referee: *American Journal of Political Science*, *The Journal of Politics*, *Political Behavior*, *Political Psychology*, *Political Research Quarterly*, *Public Opinion Quarterly*  
Discussant (x2), 2018 Annual Meeting of the Midwest Political Science Association, Chicago.

### UNIVERSITY OF RICHMOND

Member, Faculty and Staff Development Subcommittee of the [President's Advisory Committee for Making Excellence Inclusive](#), 2018–  
Co-organizer, [2018-2019 Jepson Leadership Forum: "Does Democracy Work?"](#)  
Academic Affairs Committee, Jepson School of Leadership Studies, 2017 (fall) & 2018–  
Student Development Committee (university committee), 2018–  
Student Affairs Committee, Jepson School of Leadership Studies, 2018 (spring)

### VANDERBILT UNIVERSITY

Panelist, Vanderbilt Board of Trust Meeting, February 2017  
Panelist, Vanderbilt Graduate School's and Department of Political Science's National Science Foundation Graduate Research Fellowship Program Workshop, 2014  
Co-President, Vanderbilt Political Science Graduate Student Association, 2012-2013

## Non-Academic Employment

Media Coordinator, Cable News Network (CNN), 2010-2011

Video Journalist, Cable News Network (CNN), 2009-2010

## Skills

Stata, R, L<sup>A</sup>T<sub>E</sub>X, Qualtrics, Inquisit, Dynamic Process Tracing Environment (DPTE)

*References available upon request.*

*Last updated: September 2018*